



INTERNATIONAL DERMATOLOGY AESTHETIC  
EXPO & CONFERENCE

**3<sup>rd</sup> Edition** | UNLOCKING  
STRATEGIC GROWTH IN

# SOUTHEAST ASIA'S MOST DYNAMIC AESTHETIC MARKET

**13-15** | VIETNAM EXPOSITION  
CENTER (VEC)  
**MAY 2027** | HANOI, VIETNAM



Organiser



TRADE EVENT PRO

Creating Connections, Building Futures

# IDAX 2027

## Positioned at the Intersection of:

- + Clinical Expertise
- + Advanced Technologies
- + Distribution Networks
- + Business Growth Opportunities

is Vietnam's leading international B2B exhibition and scientific conference dedicated to dermatology, aesthetic medicine, clinical skincare, and beauty innovation.

## A UNIQUE PLATFORM COMBINING

### International Trade Exhibition

Featuring leading brands, technologies, devices, and clinical solutions

### Scientific Dermatology Conference

Delivering advanced education, treatment trends, and clinical updates

### Business Matching Program

Connecting exhibitors directly with distributors, importers, and qualified buyers

### Live Demonstration & Technology Showcase

Creating hands-on engagement with real market decision-makers

This unique model creates  
**STRONGER COMMERCIAL  
CONVERSION**  
and **HIGHER-QUALITY  
BUSINESS**  
opportunities for exhibitors.





# WHY EXHIBIT AT IDAX 2027

## Direct Access to Real Buyers

Meet distributors, importers, clinic owners, and decision-makers actively seeking new products and technologies.

## High-Quality Lead Generation

Connect with pre-qualified buyers with genuine purchasing demand.

## Business Matching Program

Benefit from curated meetings designed to maximize efficiency and ROI.

## Premium Brand Positioning

Strengthen your presence within Vietnam's rapidly growing dermatology and aesthetics industry.

## Strategic ASEAN Expansion

Leverage Vietnam as a gateway to broader Southeast Asian markets.

## Scientific Credibility

Enhance trust and professional recognition through scientific engagement and conference participation.

## Product Demonstration Opportunities

Showcase technologies directly to targeted clinical audiences.

# GET A GLANCE

# 20<sup>+</sup>

PARTICIPATING  
COUNTRIES

# 300<sup>+</sup>

EXHIBITING BRANDS

# 5000<sup>+</sup>

DERMATOLOGY & AESTHETIC  
PRODUCTS ON DISPLAY

# SCIENTIFIC CONFERENCE

## THE CORE DIFFERENTIATOR OF IDAX

One of IDAX's strongest competitive advantages is its high-level scientific conference program held simultaneously with the exhibition.

### The Conference Gathering

- + Dermatologists
- + Aesthetic Doctors
- + Clinical Experts
- + KOLs & Trainers
- + Technology Innovators
- + Industry Leaders Across Asia

The scientific conference creates a highly qualified audience with strong purchasing intent and professional influence.

## EXHIBITOR PROFILE

### Dermatology & Clinical Skincare

- + Dermocosmetics
- + Medical-grade Skincare
- + Acne & Pigmentation Treatments
- + Scar Repair Solutions
- + Sensitive Skin & Barrier Repair
- + Anti-aging & Regenerative Skincare
- + Clinical Spa Products



### Medical Equipment & Digital Healthcare

- + Clinical Equipment
- + Sterilization Systems
- + Medical Consumables
- + Digital Clinic Solutions
- + AI Consultation Platforms
- + Telemedicine Technologies



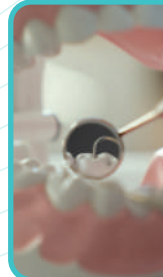
### Aesthetic Injectables & Regenerative Solutions

- + Skin Boosters
- + Mesotherapy Solutions
- + Biostimulators
- + Collagen Stimulation Technologies
- + PRP / Exosome-related Solutions
- + Injectable Delivery Systems



### Dental & Oral Aesthetic Solutions

- + Digital Dentistry
- + Dental Equipment
- + Orthodontic Technologies
- + Oral Aesthetic Solutions



### Health, Wellness & Nutricosmetics

- + Functional Supplements
- + Nutricosmetics
- + Preventive Healthcare Solutions
- + Anti-aging & Longevity Products
- + Wellness Technologies



### Energy-Based Devices & Medical Technologies

- + Laser Systems
- + RF & Microneedling Technologies
- + HIFU & Ultrasound Devices
- + Plasma Technologies
- + LED & Light Therapy
- + Body Contouring Devices
- + Hair & Scalp Treatment Systems
- + AI Skin Analysis Solutions



### OEM / ODM & Manufacturing

- + OEM / ODM Manufacturers
- + Packaging & Labeling
- + Raw Material Suppliers
- + Clinical Testing & Certification Services



### Professional Beauty & Spa Solutions

- + Spa Equipment
- + Facial Treatment Technologies
- + Wellness Devices
- + Professional Training Services



# VISITOR PROFILE

## Distributors & Importers

- + Dermocosmetics
- + Medical-grade Skincare
- + Acne & Pigmentation Treatments
- + Scar Repair Solutions
- + Sensitive Skin & Barrier Repair
- + Anti-aging & Regenerative Skincare
- + Clinical Spa Products



## Healthcare Professionals

- + Dermatologists
- + Aesthetic Doctors
- + Plastic Surgeons
- + Skin Specialists
- + Clinical Trainers & KOLs



## Clinics & Medical Institutions

- + Dermatology Clinics
- + Aesthetic Clinics
- + Medical Spas
- + Hospitals & Skin Centers
- + Chain Clinic Operators



## Beauty & Wellness Business Owners

- + Spa Owners
- + Wellness Centers
- + Beauty Academy Founders
- + Franchise Operators
- + Investors & Entrepreneurs



# DOCTOR



**Dr. Nguyen Quoc Hung,**  
Specialist Level II

**Chairperson: Former Director of the Hanoi Dermatology Hospital**

IDAX 2026 exemplifies a premier exhibition, uniting esteemed brands from France, Japan, Korea, and Taiwan, thereby establishing a platform for multilateral connections between medical professionals and enterprises in the beauty sector.

I particularly value the practicality of the professional content presented here. The vision of aesthetic medicine at the molecular level is not only modern but also reinforces the trend of sustainable beauty: effective from the foundation, minimally invasive.



**Dr. Pham Khanh Ly**

IDAX 2026 was genuinely impressive, characterized by its expansive scale and the involvement of esteemed medical professionals. Attending the exhibition provided a significant opportunity to remain informed about the latest developments in cosmetic dermatology and to engage directly with numerous reputable brands. This experience was not merely a visit; it was a journey that enriched my knowledge and perspective within the beauty industry.



**Dr. Tran Vuong The Vinh**

The IDAX exhibition was an exceptionally professional event, featuring impressive booth sizes and meticulously organized seminars. It was a distinct honor for me to network with leading experts and deliver a presentation on 'Fibroblast Reprogramming'. This subject is pivotal, heralding a new era for sustainable endogenous aesthetics.

TESTIMONIALS



**Ms. Van Anh**

**CEO - VAN ANH BEAUTY**

A remarkable experience with K-Beauty at IDAX 2026! My gratitude extends to the organizers for offering high-quality products and enthusiastic one-on-one testing assistance. I successfully "sealed the deal" on my favorite products directly at the booth. I will undoubtedly be a long-term supporter!



**Mr. Tuan**

**AMH International Joint Stock Company**

Having collaborated with IDAX since the 2025 season and returning for IDAX 2026, I genuinely value the advancements in organization. The organizing committee has offered highly effective support to businesses through one-on-one matching sessions, facilitating direct connections with esteemed international brands. The outcomes surpassed expectations; we successfully engaged with and identified 2-3 promising product lines for strategic partnerships in the near future.

# IMPORTER



**Ms. Trang Pham**

**CEO - SAN SPA**

My experience at IDAX 2026 as a VIP Partner has proven to be immensely valuable. Anticipating the discovery of innovative technological elements to revolutionize the beauty industry, I was genuinely impressed by the operational excellence of IDAX.

The most remarkable aspect was undoubtedly the expertly organized 1:1 matchmaking sessions, which afforded me a private environment to engage in comprehensive discussions and gain closer access to the foremost aesthetic technologies globally. This established a robust foundation for the future growth of my business.

# EXHIBITOR



**Mr. Daniel Joe**

**PILKO COSPHARM**

This marks our inaugural participation at IDAX 2026, and we are genuinely moved by the welcoming atmosphere. Vietnamese customers are not only cordial but also extend an exceptionally enthusiastic reception. It is a distinct pleasure to engage directly with and serve clients in the Vietnamese market, and we take great pride in being part of this remarkable exhibition.



**Mr. Jason Tang**

**PT AIM TECHNOLOGY INDONESIA**

We are privileged to participate in IDAX 2026, a thorough and professional exhibition in the realm of cosmetic dermatology. We extend our heartfelt gratitude to the organizers for their unwavering support and for affording us the opportunity to engage with prominent doctors and experts. Notably, we are pleased to have had the opportunity to connect and engage in direct discussions regarding collaboration possibilities with the many distributors who visited our booth this year.



**MR. Tran Hung**

**N&N GROUP CO., LTD.**

IDAX 2026 showcased the remarkable presence of Dermelab and Skinderm in the Vietnamese market. We greatly value the caliber of our customers this year, observing a notably high rate of genuine connections. Numerous partners transcended mere attendance; they actively forged business relationships and scheduled post-exhibition meetings. This serves as clear evidence of the allure of cosmeceutical lines from France and Japan within the IDAX ecosystem.

# ABOUT

## NECC – VIETNAM’S NEW LANDMARK FOR INTERNATIONAL EXHIBITIONS

National Exhibition Construction Center (NECC) is Vietnam’s next-generation exhibition and convention venue, designed to host large-scale international trade shows, conferences, and business events.

Strategically located in Hanoi, NECC offers modern infrastructure, expansive exhibition space, and excellent connectivity, creating an ideal platform for global brands, industry leaders, and professional buyers to connect, showcase innovations, and unlock new business opportunities in Vietnam and ASEAN.

## ORGANIZER

Organized by a team with over 20 years of experience in international exhibition and event management, and certified under ISO 9001:2015, IDAX is committed to delivering events of the highest professional standard – combining strategic planning, global reach, and impactful execution.

## BOOK YOUR BOOTH TODAY



MALAYSIA, TAIWAN,  
CHINA, KOREA, INDONESIA

## CONTACT US

OTHER  
COUNTRIES



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