



INTERNATIONAL DERMATOLOGY AESTHETIC
EXPO & CONFERENCE

3rd Edition | UNLOCKING
STRATEGIC GROWTH IN

SOUTHEAST ASIA'S MOST DYNAMIC AESTHETIC MARKET

13-15 | VIETNAM EXPOSITION
CENTER (VEC)
MAY 2027 | HANOI, VIETNAM



Organiser



TRADE EVENT PRO

Creating Connections, Building Futures

IDAX 2027

Positioned at the Intersection of:

- + Clinical Expertise
- + Advanced Technologies
- + Distribution Networks
- + Business Growth Opportunities

is Vietnam's leading international B2B exhibition and scientific conference dedicated to dermatology, aesthetic medicine, clinical skincare, and beauty innovation.

A UNIQUE PLATFORM COMBINING

International Trade Exhibition

Featuring leading brands, technologies, devices, and clinical solutions

Scientific Dermatology Conference

Delivering advanced education, treatment trends, and clinical updates

Business Matching Program

Connecting exhibitors directly with distributors, importers, and qualified buyers

Live Demonstration & Technology Showcase

Creating hands-on engagement with real market decision-makers

This unique model creates
**STRONGER COMMERCIAL
CONVERSION**
and **HIGHER-QUALITY
BUSINESS**
opportunities for exhibitors.





WHY EXHIBIT AT IDAX 2027

Direct Access to Real Buyers

Meet distributors, importers, clinic owners, and decision-makers actively seeking new products and technologies.

High-Quality Lead Generation

Connect with pre-qualified buyers with genuine purchasing demand.

Business Matching Program

Benefit from curated meetings designed to maximize efficiency and ROI.

Premium Brand Positioning

Strengthen your presence within Vietnam's rapidly growing dermatology and aesthetics industry.

Strategic ASEAN Expansion

Leverage Vietnam as a gateway to broader Southeast Asian markets.

Scientific Credibility

Enhance trust and professional recognition through scientific engagement and conference participation.

Product Demonstration Opportunities

Showcase technologies directly to targeted clinical audiences.

GET A GLANCE

20⁺

PARTICIPATING
COUNTRIES

300⁺

EXHIBITING BRANDS

5000⁺

DERMATOLOGY & AESTHETIC
PRODUCTS ON DISPLAY

SCIENTIFIC CONFERENCE

THE CORE DIFFERENTIATOR OF IDAX

One of IDAX's strongest competitive advantages is its high-level scientific conference program held simultaneously with the exhibition.

The Conference Gathering

- + Dermatologists
- + Aesthetic Doctors
- + Clinical Experts
- + KOLs & Trainers
- + Technology Innovators
- + Industry Leaders Across Asia

The scientific conference creates a highly qualified audience with strong purchasing intent and professional influence.

EXHIBITOR PROFILE

Dermatology & Clinical Skincare

- + Dermocosmetics
- + Medical-grade Skincare
- + Acne & Pigmentation Treatments
- + Scar Repair Solutions
- + Sensitive Skin & Barrier Repair
- + Anti-aging & Regenerative Skincare
- + Clinical Spa Products



Medical Equipment & Digital Healthcare

- + Clinical Equipment
- + Sterilization Systems
- + Medical Consumables
- + Digital Clinic Solutions
- + AI Consultation Platforms
- + Telemedicine Technologies



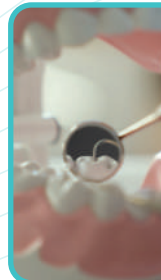
Aesthetic Injectables & Regenerative Solutions

- + Skin Boosters
- + Mesotherapy Solutions
- + Biostimulators
- + Collagen Stimulation Technologies
- + PRP / Exosome-related Solutions
- + Injectable Delivery Systems



Dental & Oral Aesthetic Solutions

- + Digital Dentistry
- + Dental Equipment
- + Orthodontic Technologies
- + Oral Aesthetic Solutions



Health, Wellness & Nutricosmetics

- + Functional Supplements
- + Nutricosmetics
- + Preventive Healthcare Solutions
- + Anti-aging & Longevity Products
- + Wellness Technologies



Energy-Based Devices & Medical Technologies

- + Laser Systems
- + RF & Microneedling Technologies
- + HIFU & Ultrasound Devices
- + Plasma Technologies
- + LED & Light Therapy
- + Body Contouring Devices
- + Hair & Scalp Treatment Systems
- + AI Skin Analysis Solutions



OEM / ODM & Manufacturing

- + OEM / ODM Manufacturers
- + Packaging & Labeling
- + Raw Material Suppliers
- + Clinical Testing & Certification Services



Professional Beauty & Spa Solutions

- + Spa Equipment
- + Facial Treatment Technologies
- + Wellness Devices
- + Professional Training Services



VISITOR PROFILE

Distributors & Importers

- + Dermocosmetics
- + Medical-grade Skincare
- + Acne & Pigmentation Treatments
- + Scar Repair Solutions
- + Sensitive Skin & Barrier Repair
- + Anti-aging & Regenerative Skincare
- + Clinical Spa Products



Healthcare Professionals

- + Dermatologists
- + Aesthetic Doctors
- + Plastic Surgeons
- + Skin Specialists
- + Clinical Trainers & KOLs



Clinics & Medical Institutions

- + Dermatology Clinics
- + Aesthetic Clinics
- + Medical Spas
- + Hospitals & Skin Centers
- + Chain Clinic Operators



Beauty & Wellness Business Owners

- + Spa Owners
- + Wellness Centers
- + Beauty Academy Founders
- + Franchise Operators
- + Investors & Entrepreneurs



DOCTOR



Dr. Nguyen Quoc Hung,
Specialist Level II

Chairperson: Former Director of the Hanoi Dermatology Hospital

IDAX 2026 exemplifies a premier exhibition, uniting esteemed brands from France, Japan, Korea, and Taiwan, thereby establishing a platform for multilateral connections between medical professionals and enterprises in the beauty sector.

I particularly value the practicality of the professional content presented here. The vision of aesthetic medicine at the molecular level is not only modern but also reinforces the trend of sustainable beauty: effective from the foundation, minimally invasive.



Dr. Pham Khanh Ly

IDAX 2026 was genuinely impressive, characterized by its expansive scale and the involvement of esteemed medical professionals. Attending the exhibition provided a significant opportunity to remain informed about the latest developments in cosmetic dermatology and to engage directly with numerous reputable brands. This experience was not merely a visit; it was a journey that enriched my knowledge and perspective within the beauty industry.



Dr. Tran Vuong The Vinh

The IDAX exhibition was an exceptionally professional event, featuring impressive booth sizes and meticulously organized seminars. It was a distinct honor for me to network with leading experts and deliver a presentation on 'Fibroblast Reprogramming'. This subject is pivotal, heralding a new era for sustainable endogenous aesthetics.

TESTIMONIALS



Ms. Van Anh

CEO - VAN ANH BEAUTY

A remarkable experience with K-Beauty at IDAX 2026! My gratitude extends to the organizers for offering high-quality products and enthusiastic one-on-one testing assistance. I successfully "sealed the deal" on my favorite products directly at the booth. I will undoubtedly be a long-term supporter!



Mr. Tuan

AMH International Joint Stock Company

Having collaborated with IDAX since the 2025 season and returning for IDAX 2026, I genuinely value the advancements in organization. The organizing committee has offered highly effective support to businesses through one-on-one matching sessions, facilitating direct connections with esteemed international brands. The outcomes surpassed expectations; we successfully engaged with and identified 2-3 promising product lines for strategic partnerships in the near future.

IMPORTER



Ms. Trang Pham

CEO - SAN SPA

My experience at IDAX 2026 as a VIP Partner has proven to be immensely valuable. Anticipating the discovery of innovative technological elements to revolutionize the beauty industry, I was genuinely impressed by the operational excellence of IDAX.

The most remarkable aspect was undoubtedly the expertly organized 1:1 matchmaking sessions, which afforded me a private environment to engage in comprehensive discussions and gain closer access to the foremost aesthetic technologies globally. This established a robust foundation for the future growth of my business.

EXHIBITOR



Mr. Daniel Joe

PILKO COSPHARM

This marks our inaugural participation at IDAX 2026, and we are genuinely moved by the welcoming atmosphere. Vietnamese customers are not only cordial but also extend an exceptionally enthusiastic reception. It is a distinct pleasure to engage directly with and serve clients in the Vietnamese market, and we take great pride in being part of this remarkable exhibition.



Mr. Jason Tang

PT AIM TECHNOLOGY INDONESIA

We are privileged to participate in IDAX 2026, a thorough and professional exhibition in the realm of cosmetic dermatology. We extend our heartfelt gratitude to the organizers for their unwavering support and for affording us the opportunity to engage with prominent doctors and experts. Notably, we are pleased to have had the opportunity to connect and engage in direct discussions regarding collaboration possibilities with the many distributors who visited our booth this year.



MR. Tran Hung

N&N GROUP CO., LTD.

IDAX 2026 showcased the remarkable presence of Dermelab and Skinderm in the Vietnamese market. We greatly value the caliber of our customers this year, observing a notably high rate of genuine connections. Numerous partners transcended mere attendance; they actively forged business relationships and scheduled post-exhibition meetings. This serves as clear evidence of the allure of cosmeceutical lines from France and Japan within the IDAX ecosystem.

ABOUT

VEC – VIETNAM EXPOSITION CENTER

IDAX 2027 will be held at the Vietnam Exposition Center (VEC) — Vietnam's next-generation exhibition venue, purpose-built for world-class international trade exhibitions and business events.

With its modern infrastructure, expansive exhibition facilities, and strategic location in Hanoi, VEC provides an exceptional platform for global brands, industry leaders, professional buyers, and investors to connect, collaborate, and unlock new opportunities across Vietnam and Southeast Asia.

ORGANIZER

Organized by a team with over 20 years of experience in international exhibition and event management, and certified under ISO 9001:2015, IDAX is committed to delivering events of the highest professional standard – combining strategic planning, global reach, and impactful execution.

BOOK YOUR BOOTH TODAY



MALAYSIA, TAIWAN,
CHINA, KOREA, INDONESIA

CONTACT US

OTHER
COUNTRIES



Hey Day Sdn Bhd
Lot A2-2-1, Level 2, SqWhere Block A2,
Dataran Prestij SqWhere, Jln Sungai Buloh,
Seksyen U19, 40160 Shah Alam, Selangor

Email: jane@idaxexpo.com

Call: +603-7490 2128



**Trade Event Pro
Exhibition Services Co.,Ltd**
03 Street No. 23, An Khanh Ward,
Thu Duc District, Ho Chi Minh City

Email: sales@idaxexpo.com

Call: 0966416141

SECURE YOUR EXHIBITION SPACE EARLY AND BENEFIT FROM EXCLUSIVE EARLY BIRD OFFERS.