

ELEVATING FUTURES IN DERMATOLOGY & AESTHETICS

9-11

APRIL, 2026

**NATIONAL EXHIBITION
CONSTRUCTION CENTER (NECC)**

01 Do Duc Duc, Me Tri Ward,
Nam Tu Liem District, Hanoi

www.idaxexpo.com

Organiser



HUY DAY Sdn Bhd



TRADE EVENT PRO

IDAX – INTERNATIONAL DERMATOLOGY & AESTHETIC EXPO

IDAX – International Dermatology & Aesthetic Expo is a premier international platform connecting dermatology and aesthetic professionals, including physicians, clinic owners, distributors, and manufacturers. The event showcases the latest innovations, technologies, and advancements in dermatology, skincare, and medical aesthetics.

Held in conjunction with a specialized scientific conference, IDAX 2026 offers participants a unique opportunity to gain insights, explore industry trends, and establish meaningful partnerships through knowledge-sharing and expert-led discussions.

WHY YOUR BRAND SHOULD EXHIBIT AT IDAX 2026

1. Targeted Client Reach & Tangible Business Opportunities

- Exhibit in front of a qualified audience of licensed dermatologists, aesthetic physicians, clinic decision-makers, and global distributors.
- Maximize exposure to buyers actively seeking new technologies, services, and product solutions.
- Convert high-quality leads into real business through face-to-face interactions and live product demonstrations.

2. Enhance Brand Credibility & Industry Recognition

- Align your brand with one of the most recognized industry platforms in the region.
- Increase your visibility by participating in expert panels, scientific forums, or sponsoring conference sessions.
- Gain strategic media exposure through interviews, expert Q&As, influencer coverage, and official event channels.

3. Unlock Investment, Distribution & Franchise Opportunities

Meet with stakeholders actively seeking:

- New brands for exclusive distribution.
- Strategic franchise partnerships.
- Reliable suppliers for multi-location clinic chains.
- Emerging brands to invest in and scale.

“ EVENT HIGHLIGHTS ”

- HANDS-ON WORKSHOPS, LIVE DEMONSTRATIONS & INTERACTIVE TRAINING
- APPEARANCES BY LEADING DOCTORS, KOLS & REGIONAL EXPERTS
- HOSTED BUYER PROGRAM WITH CURATED BUSINESS MATCHMAKING

AT A
GLANCE

20⁺
PARTICIPATING
COUNTRIES

300⁺
EXHIBITING
BRANDS

5000⁺
DERMATOLOGY & AESTHETIC PRODUCTS ON DISPLAY



EXHIBITOR PROFILE

Featuring a comprehensive range of products and solutions, including:

- | Fillers & Injectables
- | Dermocosmetics & Skincare
- | Laser & Energy Devices
- | Medical Equipment & Instruments
- | Hair Restoration Systems
- | Surgical Implants
- | Practice Management & IT
- | Wound Care & Compression Products
- | Medical Imaging & Diagnostic Tools
- | Pharmaceuticals & Nutraceuticals
- | EMR / EHR Software Solutions

VISITOR PROFILE

IDAX 2026 welcomes a diverse and specialized audience, including:

Dermatologists & Consultant Physicians |
Aesthetic Practitioners & Cosmetic Surgeons |
Clinic & Spa Owners, Managers & Medical Directors |
Skincare Specialists & Medical Aestheticians |
Laser Technicians & Equipment Specialists |
Industry Influencers, Bloggers & Educators |

EXHIBITORS & VISITORS TESTIMONIALS

VISITOR & DOCTOR

DR. PHAM MINH TRUONG

President of the Young Aesthetic Doctors Club in Southern Vietnam

"IDAX is a professional exhibition that brings together many of the leading beauty brands in Asia, along with a team of passionate young speakers. It is not only a space for showcasing products but also a valuable platform for knowledge sharing, technology updates, and supporting young doctors in improving their expertise. From the very first day, the event demonstrated thorough organization and vibrant energy. I believe IDAX will continue to grow strongly and become a prestigious destination for the aesthetic community both in Vietnam and internationally."

DR. NGUYEN VU VUONG

President of the Northern Aesthetic Doctors Club

"As a professional sponsor of the conference series, this is my first time attending IDAX in Ho Chi Minh City, and I'm truly impressed by the well-organized and vibrant atmosphere of the exhibition. The booths are presented by reputable brands with diverse products from many countries, drawing strong interest from visitors. I hope that in the future, IDAX will continue to grow and attract more young doctors to participate and share their expertise, contributing to the advancement of the aesthetic industry."



DR. CO THAO

"This is my first time attending the conference in Ho Chi Minh City, and I am truly impressed by the large scale and diversity of the exhibition – both in terms of industry categories and participating countries. Many booths were professionally presented, offering a high-quality experience. In particular, the presentation on RBN was deeply impressive, as this active ingredient has powerful regenerative properties and is emerging as a major trend in medical aesthetics."

MS. DIEP LOAN - CEO

LOTUS Aesthetics

"Today's exhibition was professional, grand, and very well-organized. I would definitely recommend it to friends and colleagues for future editions, if even more booths could be added, the event would be even more attractive. Personally, I would rate IDAX a 9 out of 10!"

MS. NGUYEN THI THANH THUY

Director – NOLE

"Today's exhibition was very professional and well-organized. I gained a lot of valuable knowledge on modern skincare technologies, especially non-invasive lifting solutions. I also had the opportunity to explore many skincare products suitable for daily use. A truly useful and rewarding experience!"

EXHIBITOR

MS. ZARA - GENERAL MANAGER

INESEN BIO CO., LTD.

"Although we've only been in the market for a year, INESEN BIO has already introduced many high-quality products and received great feedback at IDAX 2025. The exhibition was professionally organized and attracted a large number of visitors, especially the target audience we were looking for – from doctors to distributors. We truly appreciate the networking opportunities here and hope that future editions will be promoted even more widely to reach more potential partners."

- KOREA -

MR. TRINH CONG MINH

MEDIWORLD CO., LTD.

"MediWorld brought to IDAX a series of breakthrough biotechnologies, including peptides, exosomes, mechanically activated PRP, stem cell extracts, and nanovac technology – all developed by a team of local experts. This was a valuable opportunity for us to connect with clinical doctors and share safe, effective treatment solutions. We hope IDAX will continue to organize more insightful and specialized conferences and exhibitions like this in the near future."

- VIETNAM -

MR. MINJAE KIM

BREXOGEN INC

"Vietnam is a highly promising market in the medical-aesthetic field in Southeast Asia, making it an ideal place to introduce our products and expand partnerships. We truly appreciate the professionalism of the organizers and were especially impressed by the specialized seminars on Exosome technology – an area we are actively developing. This has been a fantastic opportunity for us to connect, exchange knowledge, and reach the right professional audience."

- KOREA -

MS. HANS YUNA

ALFA MEDICAL CO., LTD.

"At IDAX 2025, we showcased skincare treatment products from Korea, specializing in collagen restoration and wrinkle reduction. Our booth welcomed many potential customers, including doctors, spa owners, and distributors. This was a great opportunity to seek exclusive partners in Vietnam. We truly appreciate the valuable connections made at the IDAX exhibition and look forward to returning with a larger presence next time."

- KOREA -

MS. KOJI TARA - CEO

ACHIEVE CO., LTD.

"IDAX is an incredibly professional exhibition, and Vietnam is a large, high-potential market in the aesthetic field – that's why we chose to promote our products here. What impressed us the most about IDAX is the quality of the visitors. Unlike regular beauty expos, at IDAX we had the chance to meet highly qualified doctors, professionals who truly have influence and deep knowledge in the industry. This is what sets IDAX apart as a premium-level exhibition that we value highly."

- JAPAN -

MR. YOUNGJUNG KIM - DIRECTOR

WIZMEDI CO., LTD.

"Vietnam is a large country in both population and land area, especially with a dynamic and youthful population. In recent years, Vietnam's economy has shown strong growth – and that's why we chose it as a key market for development. We've participated in many exhibitions around the world, but IDAX left a unique impression: it offers a high level of professionalism and focuses precisely on our field of expertise. This is definitely an exhibition we could not afford to miss."

- KOREA -

MR. LE ANH TUAN - DIRECTOR

NOGATECH WORLD AESTHETIC TECHNOLOGY TRENDS JSC

"IDAX 2025 is a great opportunity for Nogatech to showcase our cutting-edge beauty technology devices, including the Remi needle-free injector, CO2 Zoom Laser, and our cooling and smoke spray systems. We were delighted to welcome numerous doctors and spa owners – truly potential customers in the Vietnamese market. This event offers practical connections, trend updates, and opens the door to many collaboration opportunities."

- VIETNAM -

MS. TRAN THI HUONG NGHIEP

PPL TRADING, SERVICE AND DEVELOPMENT CO., LTD.

"As the exclusive distributor of various spa equipment and cosmetic brands such as Meditech, Sonhe, KMAS, and especially the SMAS mask, PPL is honored to participate in IDAX 2025. During the 3-days exhibition, we had the opportunity to connect with many doctors, spa owners, and aesthetic clinic representatives, paving the way for promising future collaborations. We sincerely thank the Organizing Committee for their enthusiastic support from media coverage to logistics. We hope that future editions of the exhibition will continue to grow in scale and maintain the same vibrant atmosphere as this year!"

- VIETNAM -

MS. VUONG THUY NGA

NN GROUP CO., LTD.

"DERMELAB is a French dermo-cosmetic brand specializing in comprehensive skin treatment and rejuvenation solutions, tailored for dermatologists and high-end aesthetic clinics. With a professional product line, IDAX 2025 serves as a remarkable stepping stone for DERMELAB to expand into the Vietnamese market, reaching the right target audience and opening doors to future partnerships. At the same time, the series of in-depth seminars at the exhibition provided valuable practical knowledge and emerging trends for all participants."

- FRANCE -

IDAX 2026

INTERNATIONAL DERMATOLOGY & AESTHETIC EXPO

ABOUT THE VENUE

NECC – National Exhibition Construction Center

A modern and fully-equipped venue located in the heart of Vietnam's capital. The venue offers seamless accessibility and world-class facilities to ensure a professional and efficient experience for international participants

ABOUT THE ORGANISER

Organized by a team with over 20 years of experience in international exhibition and event management, and certified under ISO 9001:2015, IDAX is committed to delivering events of the highest professional standard – combining strategic planning, global reach, and impactful execution.

CONTACT US

IN VIETNAM

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TRADE EVENT PRO
Creating Connections, Building Futures

Ms. Susan Nguyen

OTHER COUNTRIES

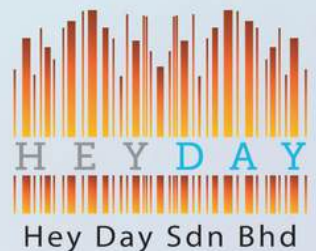
Hey Day Sdn Bhd

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